

33.25" width



.5" bleed area

Total Graphic Area: 33.25"w X 85.25"h

Total Visual Area: 33.25"w X 78.75"h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Resolution should be at least 100 ppi
- All fonts should be outlined
- Do not scale artboard
- Background color/images must bleed to the edge of artboard

85.25" total height

78.75" visual height

6" bleed area

BLEED AREA
will not be visible when mounted
into bannerstand